



MARCH 7-10, 2022

COMMUNITY NUMBERS

52

COUNTRIES REPRESENTED
BY REGISTRANTS

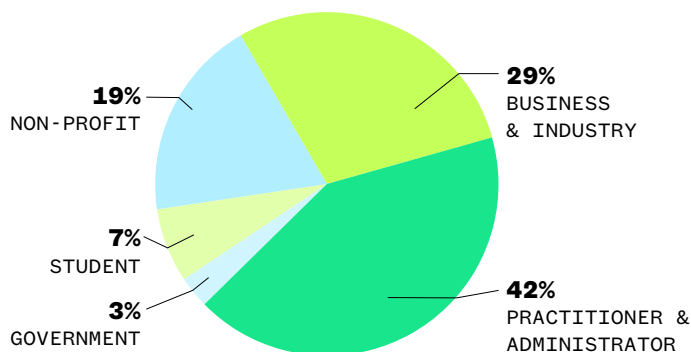
8,000+

IN-PERSON TYPICAL
ATTENDANCE

5,000+

ONLINE TYPICAL
ATTENDANCE

COMMUNITY COMPOSITION



OVERALL COMMUNITY FOCUS AREAS

55% K-12

45% HIGHER ED

*Data from SXSW EDU Online 2021

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education has the
power to inspire,
elevate, and change
the future.**



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